



Computerworld Honors Program 2011: Awards Information

Congratulations on being named a 2011 Computerworld Honors Program Laureate. **Please note that this news is confidential until Thursday, April 21, 2011,** and we ask that you hold any public announcements until that time.

The Laureate Medal Ceremony and the Gala Awards Evening will occur on June 20, 2011, at the historic Andrew W. Mellon Auditorium on Constitution Avenue in Washington, D.C.

If you are among the elite to have received an invitation to these ceremonies, read on for information designed to make your planning process as easy as possible.

► Registration Information

Each Laureate organization will receive a customized email invitation and URL to register to attend the awards program and gala evening. The individual who will receive the Laureate medal attends on a complimentary basis. Each Laureate may purchase one companion/spouse ticket for \$199, and may register themselves and their guest on the registration web site. For additional tickets, or to bring your team, please email events_registration@computerworld.com for more information.

Event Date: Monday, June 20, 2011

Time: Doors open at 5:00 p.m. for registration and cocktails. Dinner and awards begin at 6 p.m. The program is expected to conclude at 9:30 p.m.

Location: Andrew W. Mellon Auditorium, 1301 Constitution Avenue N.W., Washington, D.C. Phone: 202.369.5695. Please note: A photo ID is needed to enter this government building.

Attire: Black tie

Accommodations: A block of rooms has been reserved for the program at the JW Marriott, 1331 Pennsylvania Avenue N.W., Washington, D.C. 20004. Program registration is necessary to receive the hotel discounted rate of \$279.00 per night (plus tax). Please contact the hotel directly at 202.393.2000 to make your reservation, referencing Computerworld Honors. The discounted rate is valid only until May 23, 2011. After May 23, Computerworld cannot guarantee this rate and/or room availability. (Additional options are listed below.)

► Gala Awards Program

This **black tie** event features a full program of award presentations, including the Laureate medal ceremony, the annual Leadership Award(s), and the announcements of the of the 21st Century Achievement Awards, one in each Laureate category. The evening, moderated by *Computerworld's* Executive Editor of Events, Julia King, will feature videos and other information about Laureate projects. The evening gala includes a cocktail reception and an elegant dinner. Photographers will be on site to capture all Laureates, guests and teams.

► Andrew W. Mellon Auditorium

This building is a masterpiece of American architecture, and a magnificent setting for the Program's 2011 ceremonies. Those attending should visit mellonauditorium.com to explore the building's history, photographs, and to find directions while staying in the Washington, D.C. metro area.

The address is 1301 Constitution Avenue, N.W., Washington, D.C. 20407

23rd Annual Laureate Medal Ceremony & Gala Awards Evening

Andrew W. Mellon Auditorium
Washington, D.C.
Monday, June 20, 2011



Outside the Andrew W. Mellon Auditorium

For more information about the Honors Program contact Anne McCrory at 508.820.8529 or amccrory@idgenterprise.com,
or for PR information contact Lynn Holmlund at 508.935.4526 or lholmlund@idgenterprise.com



► Laureate Case Studies

All Laureate case studies become part of the Honors International Program Archive and will be published on The Computerworld Honors Program web site at www.cwhonors.org. All case studies have been judged by IT executives and Computerworld editors according to the criteria set forth for each category. Those case studies in each category receiving the highest ranking become 21st Century Achievement Award winners. All Laureates, Leadership Award winners and 21st Century Achievement Award winners appear in the Laureate journal. This high-quality publication is distributed at the close of the awards gala evening.

► Washington D.C. Travel & Tourism Information

The closest airport to the Andrew W. Mellon Auditorium is the Ronald Reagan National Airport. Visit metwashairports.com for more information on this airport and other D.C.-area airports. Once you have arrived in Washington, D.C., there are a number of public transportation options including the capital's Metro system. For schedules and maps go to www.wmata.com.

Other transportation options available at the historic Union Station can be explored at www.unionstationdc.com/transportation.asp.

And for ideas on what to see and do during your D.C. stay, visit the official Tourism Site at www.washington.org.

If you are traveling to the U.S. from abroad, please visit www.cwhonors.org for information about Visas.

► Hotels

Accommodations: A block of rooms has been reserved for the program at the JW Marriott, 1331 Pennsylvania Avenue N.W., Washington, DC 20004. Program registration is necessary to receive the hotel discounted rate of \$279.00 per night (plus tax). Please contact the hotel directly at 202.393.2000 to make your reservation, referencing Computerworld Honors. The discounted rate is valid only until May 23, 2011. After May 23, Computerworld cannot guarantee this rate and/or room availability.

Should this room block be full, additional hotels nearby include:

THE HAY ADAMS

16th and H Streets, N.W.
One Lafayette Square
Washington, D.C. 20006
Telephone: 202.638.6600
hayadams.com

JW MARRIOTT HOTEL

1331 Pennsylvania Avenue, N.W.
Washington, D.C. 20004
Telephone: 202.393.2000
marriott.com/property/propertypage.mi?marshaCode=WASJW

THE HENLEY PARK HOTEL

926 Massachusetts Avenue, N.W.
Washington, D.C. 20001
Telephone: 202.414.0503 or 202.638.5200
henleypark.com

MORRISON-CLARK INN

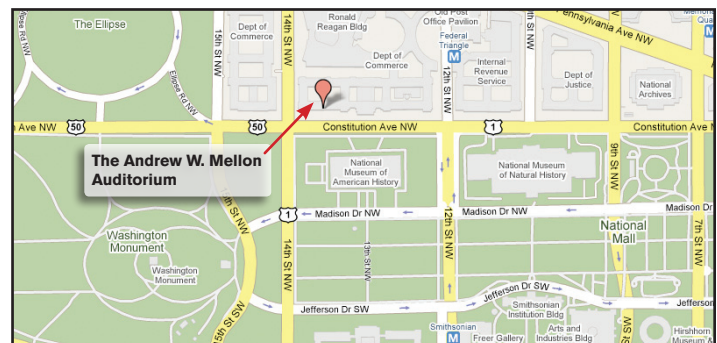
Massachusetts Avenue and Eleventh Street, N.W.
Washington, D.C. 20001
Telephone: 202.898.1200 or 800.332.7898
morrisonclark.com

HOTEL MONACO WASHINGTON D.C.

700 F Street, N.W.
Washington, D.C. 20004
Telephone: 800.649.1202 or 202.628.7177
monaco-dc.com

MARRIOTT AT METRO CENTER

775 12th Street, N.W.
Washington, D.C. 20005
Telephone: 202.737.2200
marriott.com/property/propertypage/WASMC



For more information about the Honors Program contact Anne McCrory at 508.820.8529 or amccrory@idgenterprise.com,
or for PR information contact Lynn Holmlund at 508.935.4526 or lholmlund@idgenterprise.com