

COMPUTERWORLD NAMED MAGAZINE OF THE YEAR BY ASBPE

Computerworld also receives ten additional editorial and design awards

August 13, 2010 – Framingham, Mass.— IDG’s **Computerworld**, the IT media brand dedicated to providing peer perspective, IT leadership and business results, was recognized by American Society of Business Publication Editors (ASBPE) as the 2010 Magazine of the Year. Additionally, Computerworld received five national editorial and design awards and five regional editorial and design awards.

“Computerworld strives to provide in-depth and timely technology content in an easy to read format to give our readers key IT strategies and best practices. This recognition from ASBPE is validation that we’re meeting those goals,” said Scot Finnie, editor in chief, Computerworld. “We never stop improving the magazine to better suit the needs of our readership, including a magazine redesign in May 2010.”

During the July 2010 ASBPE Northeast ceremony, Computerworld received the following awards:

National

- Magazine of the Year 2010
- Editorial - Humorous/Fun Department (Gold): [Shark Tank](#)
- Editorial – Technical Article (Gold): “[When Good Browsers Go Bad](#)”
- Editorial – Government Coverage (Silver): “[IBM Again the Focus of U.S. Antitrust Probe](#)”; “Follow the Money” and “[National ID Program in Deep Trouble](#)”
- Editorial – Featured Series (Bronze): “[Internet Warfare](#)”
- Design – Front Cover Illustration (Bronze): “Saving Strategic Projects”

Regional

- Editorial – Feature Article (Silver): “[Pursuing Software Pirates](#)”
- Design – Opening Page/Spread Computer Generated (Gold): “Pioneers of the Private Cloud”
- Design – Front Cover Photo (Silver): “Blindsided”
- Design – Front Cover Computer Generated (Silver): “Internet Warfare”
- Design – Opening Page/Spread Photo (Bronze): “Blindsided”

About Computerworld

Computerworld is the leading source of technology news and information for IT influencers worldwide, providing peer perspective, IT leadership and business results. Computerworld’s award-winning Web site (<http://www.computerworld.com>), bi-weekly publication, focused conference series and custom research forms the hub of the world’s largest (40+ edition) global IT media network. In the past five years alone, Computerworld has won more than 100 awards, including 13 American Society of Business Publication Editors (ASBPE) awards in 2009, the 2009 Best Blog from the Neal awards, and 2006 Best Overall Web Publication from ASBPE. Computerworld is published by IDG Enterprise, a subsidiary of International Data Group (IDG), the world’s leading media, events, and research company. Company information is available at www.idgenterprise.com.

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